

Mountain Line's Mission & Vision

At Mountain Line, our mission is to connect Missoulians to the community through safe, sustainable, and innovative transportation solutions. We are dedicated to expanding access to reliable public transit, which is crucial for supporting a diverse and active community, fostering Missoula's economic vitality, and playing a pivotal role in combating the climate crisis. Our approach includes frequent measurement and improvement of our services, leveraging the latest technologies and industry best practices to ensure excellence in every journey.

We envision a future where robust and accessible public transit is not just an option, but the preferred choice for transportation in Missoula. Our path to achieving this vision involves leading the industry with groundbreaking initiatives, fostering a workplace culture of engagement and wellness, and forming proactive partnerships with government and community stakeholders. We commit to a future-focused approach, anticipating and addressing Missoula's evolving transportation needs while upholding our promise of service excellence.

Mountain Line's Core Values

- **Safety:** Prioritizing safety for all.
- **Equity & Accessibility:** Pursuing fairness and barrier-free access to transit.
- **Healthy Workplace:** Fostering a supportive work environment.
- **Sustainability:** Championing environmentally friendly transit initiatives that contribute to a resilient community.
- **Rider Experience:** Ensuring high-quality service for riders.
- **Innovation:** Leading in the adoption and integration of cutting-edge technologies.
- **Fiscal Responsibility:** Transparent and strategic financial management.
- **Diversity & Inclusion:** Embracing Missoula's diverse community.
- **Collaboration & Development:** Building partnerships and shaping development for a transit-oriented Missoula.

