



RFP 24-01 – BRANDING AND MARKETING AGENCY
RESPONSES TO RFP QUESTIONS

MUTD Responses are indicated in bold text below.

The deadline for questions is September 30, 2024.

Questions

Q. Has a budget been established for this procurement?

A. The total budget for this procurement is \$90,000 for each year of marketing services. Because we may award several contracts from this RFP this \$90,000 may be divided in several ways.

Q. May applicants partner with each other and submit a combined response to fulfill a wider portion of the scope of work?

A. Yes, applicants may partner with each other, however they should be prepared to contract together. If selected, a single response will not be split into multiple contracts.

Q. May the RFP be shared?

A. Yes, the RFP is public and may be shared freely.